



EduQuest

— IMPHAL 2026 —

Education • Skills • Careers • Admissions after 12th & Graduation

INSTITUTE PARTICIPATION DOSSIER

Date: **17–19 April 2026 (Friday–Sunday)**
Venue: **Chandramukhi City Centre (C³),
Babupara, Imphal, Manipur, India**

Presented by **Overseas Point, Imphal**
Event Management Partner: **Freely Northeast**
Knowledge, Skills & Employability Partner: **Holistic EduPlus Skills**
Marketing Partner: **Digiman Lab**

ABOUT EDUQUEST IMPHAL 2026

A Guidance-First Education & Career Platform

EduQuest Imphal 2026 is a three-day Education, Skills and Career Fair designed to support informed decision-making after Class 12 and after Graduation. The event responds to a growing need in Manipur and the North-East for direct institutional access, structured guidance, and transparent career pathways.

Students in Manipur demonstrate high literacy, strong aspiration, and openness to outside-state education. Census 2011 data says that 19.2% of Manipur's student population migrated out of Manipur for higher studies, which is the highest among Indian states. Subsequent academic analyses and regional studies confirm that the North-East (led by Manipur) has been a historically important source of outside-state higher-education seekers due to limited local capacity in the state and strong student aspirations. But opportunities for face-to-face institutional engagement still remained limited.

EduQuest Imphal 2026 aims to bridge this gap by bringing universities, professional institutions, skill providers, and career guidance stakeholders on a single, well-structured platform directly to students and families. And unlike conventional admission expos, EduQuest Imphal prioritizes clarity over volume, counselling over promotion and long-term outcomes over short-term enrolments.

Event Snapshot

- **Event Type:** Education, Skills & Career Fair
- **Dates:** 17-19 April 2026
- **Venue:** Chandramukhi City Centre (C3), Babupara, Imphal, Manipur, India
- **Expected Physical Footfall:** 10,000 - 12,000 students & parents
- **Potential Reach:** 40,000+ students across Manipur
- **Focus:** Admissions after Class 12 & Graduation

WHY INSTITUTIONS SHOULD PARTICIPATE

Strategic Value for Participating Institutions

EduQuest Imphal 2026 offers institutions a rare and credible outreach opportunity in an under-served yet high-potential region.

Key reasons to participate:

- Access to a high-literacy, aspiration-driven student population
- Manipur's records for the highest rates of interstate student out-migration in India, reflecting a strong and sustained demand for outside-state higher education opportunities
- Direct engagement with students and parents, the real decision-makers
- Guidance-led interaction ensuring high-intent conversations
- Strong presence of outside-state institutions, creating platform credibility
- No admission-linked commission or sales pressure
- Professional execution in a modern, family-friendly venue

EduQuest Imphal enables institutions to communicate value, pathways, and outcomes, not just course listings.

EVENT STRUCTURE & PARTICIPATION OPTIONS

Thematic Zones

EduQuest Imphal 2026 is organized into clearly defined engagement zones:

- **Education After 12th Zone** - Undergraduate & professional programs
- **Post-Graduation & Professional Studies Zone** - PG & specialisation pathways
- **Skill Development & Employability Zone** - Workforce-oriented programs
- **Overseas Education & Global Exposure Zone** - International education pathways
- **Career Guidance & Counselling Hub** - One-to-one counselling & parent support
- **Seminar & Interaction Zone** - Presentations & career talks

Stall Categories

Regular Stall

- Size: Approx. 9 ft × 10 ft
- Suitable for general outreach and counselling

Premium Stall

- Size: Approx. 10 ft × 20 ft
- Suitable for high-visibility institutions and counselling-intensive engagement

Stall allotment is on a **first-confirmed, first-allotted** basis.

AMENITIES, ETHICS & PARTICIPATION PROCESS

Stall Amenities

For All Participants

- Professionally fabricated stall structure
- Fascia branding with institute name
- Table, chairs, lighting, and power supply
- On-ground coordination and support

Additional for Premium Stalls

- Larger counselling space
- Priority placement
- Enhanced branding visibility
- Preference for seminar slots

Ethics & Transparency

EduQuest Imphal 2026 follows strict participation principles:

- No admission-linked or enrolment-based commission charged by organizers
- Institutions free to counsel and guide transparently
- Provisional or on-the-spot admission offers permitted as per institutional regulations
- No misleading claims or unethical practices

Participation Process

1. Expression of Interest
2. Stall Category Selection
3. Confirmation & Allotment
4. Pre-Event Coordination

Contact for Participation

Participation Coordinator - **Ms. Th Malemleima Chanu**
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Event Management Partner



Knowledge, Skills & Employability

Partner



Marketing Partner

