



## INSTITUTE PARTICIPATION DOSSIER

Dates: **17-19 April 2026 (Friday-Sunday)**

Venue: **Chandramukhi City Centre (C3), Babupara, Imphal, Manipur, India**

Presented by **Overseas Point Imphal**

Event Management Partner: **Freely Northeast**

Knowledge, Skills & Employability Partner: **Holistic EduPlus Skills**

### ABOUT EDUQUEST IMPHAL 2026

#### A Guidance-First Education & Career Platform

EduQuest Imphal 2026 is a three-day Education, Skills and Career Fair designed to support informed decision-making after Class 12 and after Graduation. The event responds to a growing need in Manipur and the North-East for direct institutional access, structured guidance, and transparent career pathways.

Students in Manipur demonstrate high literacy, strong aspiration, and openness to outside-state education, yet opportunities for face-to-face institutional engagement remain limited. EduQuest Imphal bridges this gap by bringing together universities, professional institutions, skill providers, and career guidance stakeholders on a single, well-structured platform.

Unlike conventional admission expos, EduQuest Imphal prioritizes clarity over volume, counselling over promotion and long-term outcomes over short-term enrolments.

#### Event Snapshot

- Event Type: Education, Skills & Career Fair
- Dates: 17-19 April 2026
- Venue: Chandramukhi City Centre (C3), Babupara, Imphal, Manipur, India
- Expected Physical Footfall: 10,000 - 12,000 students & parents
- Potential Reach: 40,000+ students across Manipur
- Focus: Admissions after Class 12 & Graduation



## WHY INSTITUTIONS SHOULD PARTICIPATE

### Strategic Value for Participating Institutions

EduQuest Imphal 2026 offers institutions a rare and credible outreach opportunity in an under-served yet high-potential region.

#### Key reasons to participate:

- Access to a high-literacy, aspiration-driven student population
- Direct engagement with students and parents, the real decision-makers
- Guidance-led interaction ensuring high-intent conversations
- Strong presence of outside-state institutions, creating platform credibility
- No admission-linked commission or sales pressure
- Professional execution in a modern, family-friendly venue

EduQuest Imphal enables institutions to communicate value, pathways, and outcomes, not just course listings.

## EVENT STRUCTURE & PARTICIPATION OPTIONS

### Thematic Zones

EduQuest Imphal 2026 is organized into clearly defined engagement zones:

- Education After 12th Zone - Undergraduate & professional programs
- Post-Graduation & Professional Studies Zone - PG & specialisation pathways
- Skill Development & Employability Zone - Workforce-oriented programs
- Overseas Education & Global Exposure Zone - International education pathways
- Career Guidance & Counselling Hub - One-to-one counselling & parent support
- Seminar & Interaction Zone - Presentations & career talks

### Stall Categories

#### Regular Stall

- Size: Approx. 9 ft × 10 ft
- Participation Cost: ₹20,000
- Suitable for general outreach and counselling

#### Premium Stall

- Size: Approx. 10 ft × 20 ft
- Participation Cost: ₹40,000
- Suitable for high-visibility institutions and counselling-intensive engagement

Stall allotment is on a first-confirmed, first-allotted basis.

## AMENITIES, ETHICS & PARTICIPATION PROCESS

### Stall Amenities

#### For All Participants

- Professionally fabricated stall structure
- Fascia branding with institute name
- Table, chairs, lighting, and power supply
- On-ground coordination and support

#### Additional for Premium Stalls

- Larger counselling space
- Priority placement
- Enhanced branding visibility
- Preference for seminar slots

### Ethics & Transparency

EduQuest Imphal 2026 follows strict participation principles:

- No admission-linked or enrolment-based commission charged by organizers
- Institutions free to counsel and guide transparently
- Provisional or on-the-spot admission offers permitted as per institutional regulations
- No misleading claims or unethical practices

### Participation Process

1. Expression of Interest
2. Stall Category Selection
3. Confirmation & Allotment
4. Pre-Event Coordination

### Contact for Participation

Participation Coordinator - **EduQuest Imphal 2026**

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